

IM International mining



Rates & Data 2005/06

ADVERT SIZE	£	€	US\$
DPS 4 Colour	5,730	8,380	10,600
DPS Mono	4,295	6,285	7,950
Full-Page 4 Colour	3,165	4,630	5,850
Full-Page Mono	2,235	3,270	4,150
1/2-Page Island 4 Colour	2,350	3,430	4,350
1/2-Page Island Mono	1,465	2,140	2,700
1/2-Page 4 Colour	2,050	2,995	3,800
1/2-Page Mono	1,225	1,790	2,275
1/3-Page 4 Colour	1,675	2,450	3,125
1/3-Page Mono	865	1,265	1,600
1/4-Page 4 Colour	1,325	1,930	2,475
1/4-Page Mono	630	920	1,175
1/6-Page 4 Colour	1,150	1,675	2,150
1/6-Page Mono	500	730	925

EXTRA CHARGES

Cover Position (4 Colour Only)	3,275	4,775	5,995
Extra Colour Charge (including metallic) (per placement)	250	360	460

ADVERTISING DEADLINE

International Mining is despatched on the first day of the month of publication. Bookings and all necessary advertising material are required by the start of the previous month if advertisement proofs are required for approval.

Note:

Cancellations will not normally be accepted after this booking deadline.

Series Discount:

3-5 Insertions 10%

6-11 Insertions 20%

12+ Insertions 25%

MECHANICAL DETAILS

	Double Page Spread	Height x Width 270mm x 400mm 10 ⁵ / ₈ x 15 ³ / ₄ inches
	Single Page	Height x Width 270mm x 190mm 10 ⁵ / ₈ x 7 ¹ / ₂ inches
	1/2 Island	Height x Width 187mm x 125 mm 7 ³ / ₈ x 4 ¹⁵ / ₁₆ inches
	1/2 Vertical	Height x Width 270mm x 90mm 10 ⁵ / ₈ x 3 ⁹ / ₁₆ inches
	1/2 Horizontal	Height x Width 124mm x 190mm 4 ⁷ / ₈ x 7 ¹ / ₂ inches
	1/3 Island	Height x Width 124mm x 125mm 4 ⁷ / ₈ x 4 ¹⁵ / ₁₆ inches
	1/3 Vertical	Height x Width 270mm x 60mm 10 ⁵ / ₈ x 2 ³ / ₈ inches
	1/3 Horizontal	Height x Width 80mm x 190mm 3 ¹ / ₈ x 7 ¹ / ₂ inches
	1/4 Vertical	Height x Width 124mm x 90mm 4 ⁷ / ₈ x 3 ⁹ / ₁₆ inches
	1/4 Horizontal	Height x Width 57mm x 190mm 2 ¹ / ₄ x 7 ¹ / ₂ inches
	1/6 Column	Height x Width 124mm x 60mm 4 ⁷ / ₈ x 2 ³ / ₈ inches
	1/6 Horizontal	Height x Width 38mm x 190mm 1 ¹ / ₂ x 7 ¹ / ₂ inches

Print Areas	Height x Width
Type area(page)	270mm x 190 mm 10 ⁵ / ₈ x 7 ¹ / ₂ inches
Trim size	297mm x 210 mm 11 ³ / ₄ x 8 ¹ / ₄ inches
Bleed Plate	307 x 215 mm 12 ¹ / ₁₆ x 8 ⁷ / ₁₆ inches
Screen	175 line screen
Printing	Offset
Binding	Saddle Stitched

MATERIAL REQUIREMENTS

Advertising material should be sent in electronic format, High Resolution (Press Optimized) PDF files in CMYK (not RRB) with crop marks (accompanied by a good-quality colour proof). Please ensure that all Fonts and Images are embedded.

Alternatively by Courier or Post on a CD, in Quark Express (4.1), Adobe InDesign (2.0), Pagemaker (6.5), Photoshop (6.0), Adobe Illustrator (9.0), CorelDraw (8.0) or Macromedia Freehand (10.0). All of the integral pictures, fonts and logos need to be supplied. All pictures, logos and diagrams need to be in .tif or .eps at a resolution of 300 dots/inch or 150 lines (120 dots/cm), and a colour split of Cyan, Magenta, Yellow and Black (pantones, if specified, will still be split in CMYK - unless paid for as an extra colour).

For sending by E-mail, files can be compressed using Zip, Stuffit, MIME or Jpeg; and sent to angela@im-mining.com (and, if the file is sent electronically, the colour proof should be sent separately).

Note that we are unable to print straight to film from Word, Excel, Powerpoint, Lotus or Word Perfect because these programmes resize pages (according to the printer targeted) and cannot separate CMYK.

AGENCY COMMISSION

A commission of 15% (10% in the UK) is payable on space, colour and positional charges, where applicable. Accounts payable within 30 days of invoice. No cash discount.

REPRINTS

All of the feature articles in International Mining are available as reprints at competitive rates. Samples and quotes on request.

INSERTS

Loose and bound-in inserts are accepted in International Mining subject to approval on size and content. Charges and printing rates are available on request. A CD-Rom may be inserted in International Mining, quotations on request, provided that it is affixed to a fully-paid advertisement (minimum size 1/2 page).

CONTRACT PUBLISHING SERVICES

We can also offer extensive market research services, corporate profile/advertorial features as well as having the facilities to write, design and print company supplements/brochures/house journals. Further information and quotations on request

CONTACTS

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